Changing face of future Transportation & Logistics Industry

Presented by:

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Importance of Transport & Logistics in modern day business

1. Procurement & Sourcing of Quality Materials
2. Efficient manufacturing process
3. Trace & Track - Transport and storage of the finished goods.
4. Able to meet consumer needs more efficiently and On-Time.
5. Strengthens customer relationships and loyalty, translating into revenue boost
6. Customer Retention
7. Acquisition of new customers through positive word of mouth.
8. Reduction in overall Logistics cost
### Before
- Industry has experienced lot of change over the last few decades.
- Relatively simple with many larger organizations having an In-House logistics function.
- More focus on Outsourcing the transportation function.

### Now
- Emergence of Logistics business models dominated by Third and Fourth-party logistics service providers.
- Logistics as a critical but often non-core function
- Focus shifted at optimizing the complete supply chain by redesigning the structure of the supply chain
- Emphasis growing on passing the risk for goods held in transit and inventory directly to logistics companies.
- ‘Track and trace’ - Digitization and supply chain visibility
- Technology to become one of the key differentiators of capability – Block Chain / IOT
- Centralized marketplaces - Internet to sell components of the supply chain
- Contracts are shifting from fulfilment-orientated to focusing on delivering performance and reliability, even till end customers.
Key Future Trends in Supply Chain and Logistics

1. Supply chain digitization
2. Artificial Intelligence
3. Stronger collaboration in the supply chain process
4. More focus on risk management and supply chain resiliency
5. Use of SaaS in the supply chain
6. Enhanced supply chain visibility
7. Customer segmentation
8. Knowledge work will go global
Q & A
Ref:

https://www.aacb.com
http://www.leadershiponline.co.za/articles/the-changing-face-of-freight-logistics-27133.html